



Annual Report
2022/2023



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PURPOSE

We facilitate opportunities and networks to grow innovation and entrepreneurship capability for the benefit of the Mid West Community

VISION

The Mid West Community values the significant economic and social benefits from innovation and entrepreneurship facilitated through Pollinators and its networks

VALUES

Connected – Collaborative – Creative

Strategic Objectives

COMMUNITY

Grow and retain our community, providing compelling reasons to be a member of the Pollinators community.

INNOVATION

Facilitate the Delivery of an innovation ecosystem that demonstrably improves the social and economic wellbeing of the Mid West.

FINANCIAL PERFORMANCE

Have reliable, diversified revenue streams which ensure the organisation's ability to deliver sustainably.

STRATEGIC PARTNERSHIPS

Seek and nurture strategic partnerships with government, business and community groups to leverage our ability to facilitate a regional innovation ecosystem.

COMMUNICATION

Clearly communicate our value proposition, celebrate our successes, share learnings and learn from others.

Strategic Plan 2020 - 2025

Strategic Objectives

Strategies

COMMUNITY	Grow and retain our community, providing compelling reasons to be a member of the Pollinators..	<ul style="list-style-type: none"> ● Review and establish valued memberships levels. ● Member benefits promoted
INNOVATION	Mature the innovation ecosystem to improve the social and economic well being of the Mid West.	<ul style="list-style-type: none"> ● Adopt the ecosystem maturity assessment model ● Data collection – targeted and strategic and Systemised ● Define Pollinators role and monitor performance against Innovation Agenda and Growth Plan
FINANCIAL PERFORMANCE	Create reliable, diversified revenue streams which ensure the organisation’s sustainability.	<ul style="list-style-type: none"> ● ID, develop and resource additional revenue streams ● Develop strong relationships with corporates ● Defined sponsorship packages and processes + PR activities ● Capitalise on CityHive Space
STRATEGIC PARTNERSHIPS	Seek and nurture strategic partnerships to leverage our ability to mature the innovation ecosystem	<ul style="list-style-type: none"> ● Identify strategic partnerships and develop plan to achieve
COMMUNICATION	Be creative in communicating our vision, celebrating our successes, share our learnings and learn from others.	<ul style="list-style-type: none"> ● Broaden social media focus to include partners posts ● Ensure media is up to date and topical

A message from the Chair

I often get asked the question, "what do Pollinators do", or "what are Pollinators doing?" Well, our purpose is to facilitate opportunities and networks to grow innovation and entrepreneurship capability for the benefit of the Mid West Community.

What does this mean, and how do we do this in practice? Through the community that has been created through this wonderful physical space called CityHive. At a state level, Pollinators and CityHive are a leading example of creating a co-working and community hub supporting regional innovation. With the support of The Department of Jobs Tourism and Innovation (JTISI) and Spacecubed, Pollinators have laid the foundation for greater collaboration between metro and regions with the launch of the WA Regional Hub Network and we continue to advocate to state and federal government for more understanding of the challenges of regional innovation, and funding in support of growing the regional network.

In our community, CityHive is a co-working home for many Mid West businesses, creating a collaborate space to share experiences, provide advice and mentorship as co-working at CityHive provides interaction and opportunity to do so. Through community membership of Pollinators, CityHive is a home for many community groups who meet and collaborate behind the big yellow door.

Pollinators works collaboratively with partners on many projects such as Blue Heelers Square to activate a once derelict space into a shared community space. We are also very grateful that we can provide a space to Yamatji Arts, allowing that organisation to showcase the amazing talent that naturally flows through our First Nations peoples.

We are also proud to be part of a burgeoning Towns Team movement in Geraldton....and are excited to see what projects can be brought to fruition through this movement.

It was also great to once again deliver a very successful Next Generation Entrepreneur Competition which introduces the concepts of innovative thinking a to primary school aged kids. And of course GeroSoup is always a highlight on the Pollinators calendar.

This is just a snapshot of what goes on during the year for Pollinators. There is too much to list for this report, but I would like to give a big shout out to our Pollinators staff who make this all possible. Alan, Elise, Marie Anne, Paul, Emma, Lara, Jasmine, Linda, Tahnisha and Amy, who and I quote Alan on this "work part-time with full time passion", and to my fellow board members who give their time voluntarily because we love and believe so strongly in what Pollinators do.

Natasha Colliver
Chair Pollinators Inc

A message from the Pollinators Team

Hello Pollinators Members,

As I sit down to pen this note, working part-time but with full-time passion, I'm struck by the incredible journey we've navigated together this past year at Pollinators Inc. It's been a year of genuine teamwork and remarkable strides in our mission to connect and invigorate communities across Western Australia.

We've laid the foundation for greater collaboration with the launch of the WA Regional Hub Network, knitting together hubs far and wide, alongside a website that's now the digital front porch for these community gatherings. The Next Generation Entrepreneur Competition has been a highlight once again, with the kids serving up some stellar ideas. And as for 2023 event, we're already on a roll.

Blue Heelers Square is no longer just a spot on the map – thanks to a little teamwork with Euphorium and the Margland group, and a dash of flavor with the Food Truck Fests, it's on its way to become a buzzing community hub. Thanks also to RAC for adding some creative flair with a container-turned-mural that's turned heads.

We did have to bid farewell to Elise – her exit left a gap, but such is the ebb and flow of our dynamic team. On the flip side, Amy jumped on board and has hit the ground running, injecting fresh energy and ideas into our work.

Our presence has been felt throughout Geraldton, with our projectors lighting up events for the City of Greater Geraldton, GRAMS, Multicultural Society, and during NAIDOC week, bringing stories and messages to life. Our budding partnership with Cinefest has opened up new cultural vistas for us all.

We've also thrown our support behind events and initiatives that empower and enrich our community, from Dress for Success to the Surfing to Survive Movie, and fostering dialogues through The Art of Communication. The younger ones weren't left out, with the Geraldton Project bringing a slice of Luna New Year festivities to our doorstep.

It's this blend of initiatives, partnerships, and events that encapsulates the spirit of Pollinators Inc – diverse, vibrant, and ever-forward-looking. Here's to another year of making meaningful connections and lasting impact.

Warmest regards, Alan Bradley

Our Team



Natasha Colliver

Pollinators Inc. Board Member, Chair

City of Greater Geraldton Councillor

Regional Community Supporter

2012 - current



Tom Gorman

Pollinators Inc. Board Member

Principle at Beacon Evolution

Business Analyst

2018 - current



Scott Perry

Pollinators Board Member

Director - Process Engineering Australia Pty Ltd Director

Australian Ag Commodities Pty Ltd

2020 - current



Todd West

Pollinators Board Member, Vice Chair

CEO at Glass Co WA.

Glass Co WA is a progressive, people focused company servicing regional Western Australia.

2019 - current



Robbie Garvey

Pollinators Inc. Board Member

Entrepreneur - Red Lime Jones

2021 - current



Alan Bradley

Pollinators Inc. General Manager/Strategic Lead

An experienced and forward thinking professional - Experienced in the public sector across a range of natural resource management agencies and community groups.

Aug 2019 - current

Our Team



Elise Jones

Pollinators Inc. Manager People and Places

Midwest Community Living Association Board Member

2022 - July 23



Marie-Anne Pope

Pollinators Inc. Bookkeeper

All Things Administration Owner

WIBB Board Member

July 22 - Current



Linda Liem

Linda is a CityHive Host,

In-house Digital Content Creator and ideas generator. Find her buzzing around,, running Q+A events, while unleashing creativity on the socials..

2021 - current



Jasmine Marsh

CityHive Host

Right Hand Assistance Owner

Business Mentor

2022 - current



Emma Jackson

Pollinators Inc. Learning Lead

O2 Marine - Senior Spatial Analyst

Goodness Festival Lead and Community Volunteer

Nov 2018 - current
On Maternity Leave



Paul Sheriff

Paul has been our resident volunteer over the last few years. He's that tech-guy, who represents Pollinators at local conferences and events.

Be Connected program - current



Community

Community

Pollinators is regional Australia's leading member-based organisation focused on growing innovations and entrepreneurship.

Members connect, collaborate and benefit from member perks while growing a stronger communities.

Members get access to regular events, online forums, newsletters and collaborative projects.

FREE meeting space for local community groups



Scinapse and Goodness Festival



Disappointingly continued funding support from the Federal Government for community science groups like Scinapse ended in Jan 2023.

Earlier in the FY Scinapse community engagement activities saw CityHive buzzing on the weekends with a collaboration with The Geraldton Project in the form of Creative Labs, Science + Creativity + Environment.

Citizen science took a crafty approach as participants weighed resources diverted from landfill. Mending, making, and creating from 'unrubbish', as well as learning how to forage and prepare seaweed and create a wild sown garden at the Wild & Naked Food Expo were all dynamic and interactive opportunities for the community to co-create a sustainable Geraldton.

GeroSoup



A signature Pollinators annual event. GeroSoup is a fundraising event that is about supporting local community groups to pitch their projects to a live audience to help raise funds to bring their projects to life.

Gerosoup 2022 saw funds raised for: APEX, Theatre 8 , Persona Indonesia and HubCap.

“Always a fun night and a great way for local projects to raise funds!”



Space

Spaces

Pollinators coworking space CityHive remains a beacon for work, collaboration, and innovation. In the past 12 months, we've demonstrated that the demand for flexible workspaces is as strong as ever, providing a dynamic environment where fresh ideas and established enterprises can come together to foster a thriving community.

CityHive has been bustling with activity, maintaining full tenancy and an ongoing list of applicants eager to join our ecosystem. Our unique offering extends beyond just office space; we provide invaluable networks and connections, creating a community fabric that solitary workspaces simply cannot offer.

Proudly standing as WA's premier regional coworking space, CityHive is a testament to a sustainable business model that flourishes independently off grant funding for its operations. Over the year, we've welcomed 23 diverse businesses and organisations who've chosen CityHive as their home base for success.

What did one of our co-workers say?

"At CityHive, I've found my productivity haven. As the coworking space's most seasoned member, I've benefited from a workspace that lets me focus and meet other professionals. It's a place that offers the peace I need for work, plus the chance to make business-boosting connections."

- Hamish Morgan



Who is in our space?



ALL THINGS ADMINISTRATION
VIRTUAL ASSISTANT



BUSH HERITAGE
AUSTRALIA



BARRON
BUILDING SURVEYING



- PROJECT & ENG SOLUTIONS



Advocare



YAMAJI ART

Pollinators has continued its role in managing the lease of the Yamaji Art space, maintaining a fruitful relationship with the new owners, the Margland Group. This gallery, a centerpiece of cultural expression and heritage, is fully Aboriginal owned and operated, situated at 189 Marine Tce. It serves as a vibrant hub for Aboriginal artists from the Lower Murchison region of Yamaji Country, bolstering cultural practices and offering economic opportunities through art.

Under the diligent management of Roni Kearley, the gallery has the space has seen continued use by the Yamaji team, building a profile in Geraldton and beyond.





Learning

Learning

Learning events & workshops

From inspiring speakers and movies, like “Surfing to Survive”, Next Gen Workshops, Pitch events to intensive workshops to speed dating. Pollinators has given its members and the Geraldton community a lot to think about this year.

Other popular programs include BeConnected on Thursdays 10 -12 and the SEA training program.



New Business Assistance with SEA*

Pollinators has continued its partnership with Business Foundations, providing local mentors and support for new business owners through the old New Enterprise Incentive Scheme (NEIS), now called the Self Employment Assistance.

We have had a great mentoring relationship with two viable businesses this year achieving goals within their own businesses.



Next Generation Entrepreneurs

Building on the success of 2022, NextGen Entrepreneurs competition has continued to inspire Geraldton students to find innovative solutions for a Carbon Zero Future in 2023.



NextGen 2023 received 42 entries from local students that were worked down to 6 finalists.

A pitch night was held on 27th November where the children spoke about their ideas and the judges listened and asked questions.

It was a great night for all with great support from families and the schools.

Congrats to the Winners!

Years 5 & 6 - Elise and Olive

Years 7 & 8 - Cameron

NextGen Sponsors & Partners

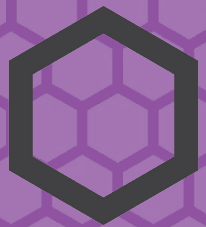
2022



2023

Thank you to our sponsors
of NextGen 2023!





Events

Events



We have hosted a range of external booked events and meetings for visitors to Geraldton, these include organisations such as RIO Tinto, CBH, WIBB's, Bunnings as examples of the diverse businesses using the facilities.

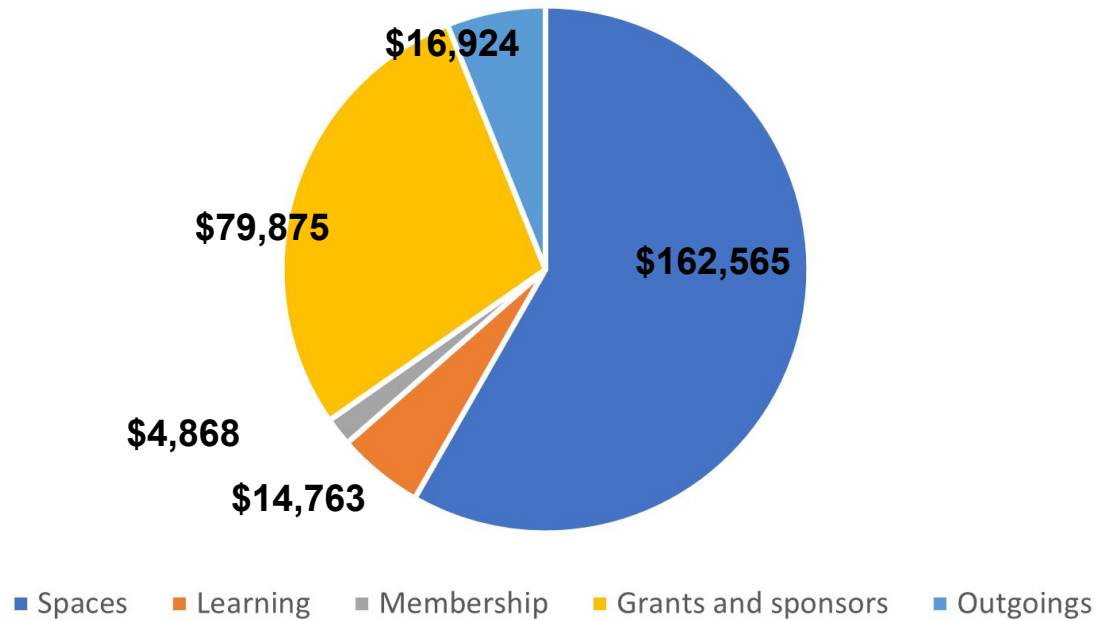
Pollinators has also been supporting a range of events around Geraldton with our lighting equipment.

Supporting entrepreneurs, connecting community and enabling regional opportunities.

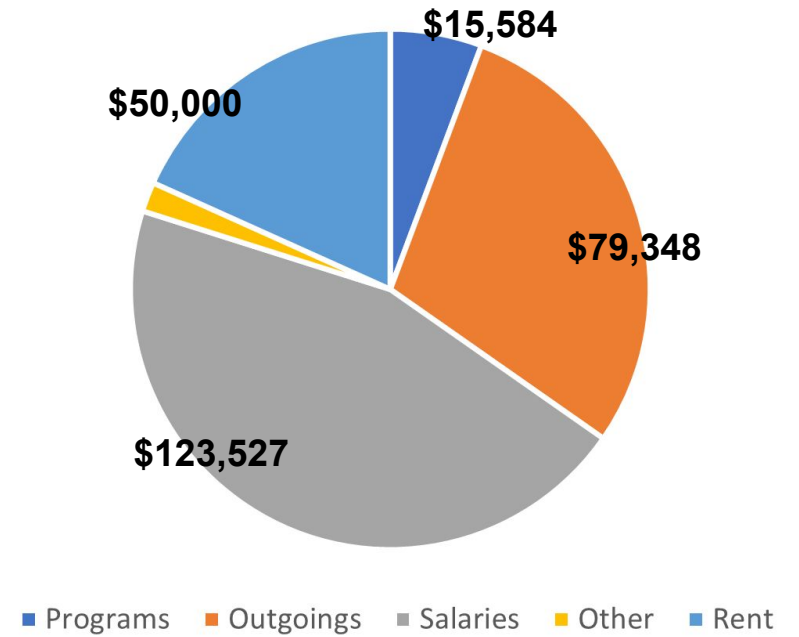


Financials

22/23 Income \$280,000



22/23 Expenses \$274,000





Additional

Highlights

LEARNING

- **Be Connected has been successfully delivering training and received further grant funding**
- **SEA program mentoring support**
- **Delivered a number of Learning events, including the NextGen Entrepreneur competition**

SPACE & COMMUNITY

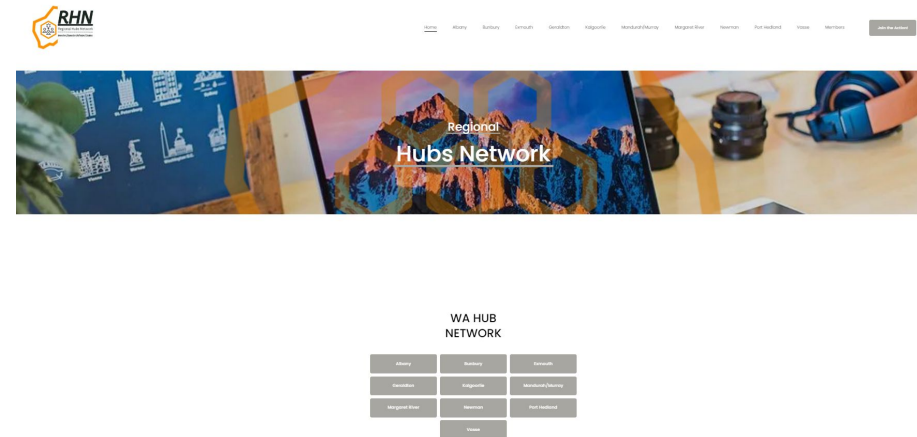
- **Commenced light Show operations and purchased equipment that is now available for hire**
- **CityHive office space completely tenanted**
- **CityHive providing a hub for local community groups and events**

ACTIVATION

- **Building relationship with new Marine Tce Property owners Local Co/Margland**
- **Food Van Extravaganza events with EUPHORIUM team**
- **Successful in receiving Town Teams Grant to undertake 'Community Cargo' project**



Highlights (cont)



New regional hub network established with the support of JTSI:

- New website to link everyone together
- Regular Meetings to share information



Our Sponsors



Department of
Jobs, Tourism, Science
and Innovation



KICK SOLUTIONS

SIGNS PRINT DESIGN



meshpoints



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