



Innovation Support Prospectus

July 2020

You can help us grow the community and economy

Pollinators Provides Space and Support to Grow Innovation and Entrepreneurship Capability

Pollinators is regional Australia's leading member-based organisation focused on growing innovations and entrepreneurship.

Over the past 10 years Pollinators has reinvigorated the west end of Marine Terrace and curated and nurtured a community of small to medium size businesses, entrepreneurs and community groups to connect, collaborate and create.

During the last 12 months across our spaces we have supported over 50 ventures, businesses, and community organisations to succeed using our space offerings, including meeting spaces, coworking and permanent tenants.

Supporting popular community ventures such as Scinapse (including the Goodness Festival), Funtavia, Gero Soup and Headspace



Our Purpose

Pollinators Inc is a member-based social enterprise founded as an Incorporated Association in December 2010 in Geraldton, Western Australia. Being a social enterprise means we operate like a business, generating more than 60% of our revenue from paying customers. Using a mix of earned revenue and grant funding we are able to achieve our mission and grow thriving regional communities while remaining financially resilient.

Our Objectives

- Raising awareness and providing practical support for innovation and entrepreneurship
- Researching and sharing cases, tools and knowledge
- Enabling collaboration within and across sectors of society
- Partnering with individuals and organisations with aligned objectives



VISION

The Midwest Community values the significant economic and social benefits from innovation seeded through Pollinators and its networks

VALUES Connected – Collaborative – Creative

Our Reach



101
Members



Over 1,500
email contacts



238 external
events in 2019



Over 1,400
Instagram
Followers



Over 1,500
Facebook
Followers



90 hours of FREE
meeting space for 9
local groups in 2019



Over 1,000 people
attending Pollinators
events and learning
programs in 2019



600 hours in
events in 2019



2020 Activities

Already Planned

- Geraldton Soup – Supporting local community groups engage in fundraising
- KickStart - 1 Day Business Bootcamp
- Basecamp Incubator – Accelerator program for new ventures
- Business Speed Dating – Networking opportunities
- SheCodes Flashweek Geraldton - Week long coding training program for women
- Rotary Club of Geraldton Pitch Night - Pitching opportunity for new ventures
- Regular Lunch and Learns & Networking Events

...more to come





Get Involved

Contributing	Support the Hive with supplies
Supporting	Get involved – come and network/learn and have fun
Sustaining	Use our spaces or refer your visitors (consultants, extra staff)
Leader	Become a member and enjoy the opportunities/fun/activities
Sponsor	Become a financial sponsor from \$2500 to \$100,000



Become a sponsor

Amount	Examples of activities	Outcomes and Impacts
\$2,500	Meetups - A months focus Pitches - Crowdfunding	Power a month of meetups, discussions and focus on a topic Match funding for up to 3 community projects
\$5,000	Coder Dojo - Coding for kids Forum - a major event	A whole semester of weekly coding for up to 25 children. Partner on progressing a major collaboration event for sector.
\$10,000	Coworking - Sponsor space Mentoring - Annual Program	Provide space for entrepreneurs, community groups or project. Enable an annual program of mentoring for NFP and Startups.
\$20,000	Network - for whole sector Flock - peer mentoring	Enable weekly support and monthly events for an industry. 8 sessions for 3 streams of up to 30 participants
\$40,000	Pollinators - our core services CityHive - our core services	A year of networking, news, events and projects for our community. A year of coworking for dozens of NFP and community organisations
\$60,000	Accelerators - fund a program Creativity - fund a building	Grow dozens of startup social, creative and environmental ventures. Underwrite the sustainability of a building for youth and creatives.
\$100,000	Training - Change a region Accelerators - drive growth	A year of delivering to 100 organisations across the region. Underwrite a 3 year incubation program for 30 high potential ventures.



Promotional Opportunities

A range of promotional opportunities will be tailored to meet the level of sponsorship you are considering, with a well patronised CityHive buzzing with activity and an active and dynamic social media network we can generate interest for your organisation.





To discuss your interest in supporting Pollinators, please call:

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Tom Gorman 0418 502 214

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pollinators.org.au

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